

Organizational Strategy, Structure, and Process (Stanford Business Books)

Charles C. Snow, Raymond E. Miles

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This book is an ethnographic analysis of the social fabric and internal dynamics of one such neighborhood: Miyamoto-cho, a pseudonym for a residential and commercial district in Tokyo where the author carried out fieldwork from June 1979 to May 1981, and during several summers since. It is a study of the social construction and maintenance of a neighborhood in a society where such communities are said to be outmoded, even antithetical to the major trends of modernization and social change that have transformed Japan in the last hundred years. It is a study not of tradition as an aspect of historical continuity, but of traditionalism: the manipulation, invention, and recombination of cultural patterns, symbols, and motifs so as to legitimate contemporary social realities by imbuing them with a patina of venerable historicity. It is a study of often subtle and muted struggles between insiders and outsiders over those most ephemeral of the community's resources, its identity and sense of autonomy, enacted in the seemingly insubstantial idioms of cultural tradition.



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