



Purple Your People: The Secrets to Inspired, Happy, More Profitable People

Jane Sunley

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Happier workforce. Better recruitment. Better staff retention. More profit with less stress.

Sound appealing? Then read on...

For the past 10 years learnpurple.com has been helping cool brands, growth businesses and other people-savvy organisations like yours to 'get the people stuff right'. And getting the people stuff right is of course a direct route to better corporate performance, success and growth.

Now, in *Purple Your People*, learnpurple allows you access to this expert knowledge, revealing the simple, exciting and powerful solutions it has used to help globally successful brands engage, develop and retain the most talented employees.

Using *Purple Your People*, you'll learn:

- The why and how of employee engagement and why it starts here
- How to become a people magnet and attract talent that fits your company
- How to manage aspirations and plan for success

Ultimately, *Purple Your People* will give you down-to-earth, easy-to-apply solutions that will help you and your business engage people, develop potential, retain talent, maximise performance and transform your organisation.

Your end goal? You improve morale and business performance and continuously receive unsolicited applications from exceptionally talented people because they really want to work for you. And this will begin to happen as your reputation as a great place to work increases.

Luckily for you, becoming a great place to work with a great reputation to match is what *Purple Your People* is all about.

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