Performance Measurement in der Softwareentwicklung und Softwaretest. Development of R&D Key Performance Indicators (German Edition)

Michael Russ

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Bachelorarbeit aus dem Jahr 2008 im Fachbereich BWL - Controlling, Note: 1, Campus02 Fachhochschule der Wirtschaft Graz, Veranstaltung: Innovationscontrolling, 31 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die vorliegende Arbeit beschäftigt sich mit dem Thema Performance Measurement in der Softwareentwicklung und Softwaretest. Zuerst wird ein Überblick gegeben, welche Aspekte sich hinter dem Begriff Performance Measurement verbergen. Weiters wird der große Bereich der Softwaremetriken beschrieben. Hier wird auf die allgemeinen Anforderungen und die Klassifizierbarkeit eingegangen. Ferner werden verschiedenste Arten von Softwaremetriken dargestellt. Aufgrund der Vielzahl von verschiedensten Metriken werden nur ausgewählte in der Wirtschaft relevante beschrieben. Verstärkt wird jedoch der Punkt des Entwickelns von Softwaremetriken zu Key Performance Indicators eingegangen, da dies einer der ausschlaggebendsten Punkte für erfolgreiche Unternehmen darstellt.

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