



The Routledge Course in Chinese Media Literacy

Chris Wen-chao Li, Josephine H. Tsao

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The Routledge Course in Chinese Media Literacy is aimed at lower advanced level students of Mandarin who wish to build media literacy in the Chinese language.

The book is written by university professors who have hands-on experience as media professionals. It gathers newsworthy authentic materials on topics covered by reporters on a day-to-day basis, and makes them accessible through prereading exercises, grammatical analysis, vocabulary associations, and research training for language learners.

From front page headlines to business, education, crime, and sports and entertainment, the student reader will be exposed to the full scope of news coverage and become familiar with their presentation in a Chinese context.

A companion website with audio, video, accompanying materials and a traditional Chinese edition is available at www.routledge.com/cw/li.

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