

# **Anthropology, Art and Cultural Production**(Anthropology, Culture and Society)

Maruska Svasek

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## Anthropology, Art and Cultural Production (Anthropology, Culture and Society)

Maruska Svasek

Anthropology, Art and Cultural Production (Anthropology, Culture and Society) Maruska Svasek This book provides an introduction to anthropological perspectives on art.

Svasek defines art as a social process. We study not only the artefacts themselves and the values attributed to them, but also the process of production and its wider context.

Providing a critical overview of various anthropological theories of art, Svasek offers a new perspective which centres on the analysis of commoditisation, aestheticisation and object agency. She explores the process of collecting and exhibiting art works and how this relates to art's production, distribution and consumption in an increasingly global market.

The book outlines the significance of art and aesthetics in everyday life, and examines the shifting boundaries between art and other categories such as kitsch, souvenirs, propaganda and pornography.

Finally, Svasek argues for an anthropological perspective that links the production and consumption of artefacts to political, religious and other cultural processes.

Ideal as a teaching text, this book gives a detailed overview of themes that are central to the fields of art history, art sociology and cultural studies.



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