



People Raising: A Practical Guide to Raising Funds

William P. Dillon

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Too often, the desire to accomplish ministry is squashed under the fear and perceived burden of raising the necessary funds. Break through that perception into a reality where you reach out and effectively develop relationships that quickly allow you to reach your personal or organizational funding and prayer support goals. With this new and expanded version of *People Raising* as your guide, it is possible!

Veteran ministry leader, William Dillon, takes you through the basics of developing a philosophy and correct attitude toward fundraising, right through the necessary practical skills and techniques to do it confidently. This tried and proven manual has been updated to include new sections on social media, coaching, mastering six critical support raising skills, and confronting the "Fear Factor".

It's a highly practical guide that provides the well-honed tools you need to finance the ministry to which God has called you. So if you are looking for a strategic action plan that will reduce the time involved to raise funds and will leave you feeling hopeful and confident, *People Raising* is for you!



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