

Kingonomics: Twelve Innovative Currencies for Transforming Your Business and Life Inspired by Dr. Martin Luther King Jr.

Rodney Sampson

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While most know of Dr. Martin Luther King, Jr.'s sweeping dream of equality and freedom for all, what many do not realize is just how keenly focused he was on economic issues, particularly in his later years. Without economic opportunity, King often noted man "has neither life nor liberty nor the possibility for the pursuit of happiness. He merely exists." It was, in fact, while planning the Poor People's March, a dramatic stand on economic issues, that his voice was forever silenced. In his final book, King posed the question, WHERE DO WE GO FROM HERE? The answer lies in KINGONOMICS, a 21st century interpretation of his economic vision translated through the eyes of globally established economic innovator, business developer and highly successful serial entrepreneur, Dr. Rodney S. Sampson.

Comprised of twelve currencies (including service, innovation and reciprocity), Sampson takes pertinent ideas from the life and works of Dr. King and, by combining them with real life experiences, produces a guide through which one could realize their full potential and personal power. Success does not discriminate and the roadmap to it is contained in the pages of this revolutionary new work.



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