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Studienarbeit aus dem Jahr 2002 im Fachbereich Psychologie - Arbeit, Betrieb, Organisation und Wirtschaft, Note: 1,7, Leuphana Universität Lüneburg (Fachbereich Wirtschaftspsychologie), Veranstaltung: BWL Personal und Organisation, Sprache: Deutsch, Abstract: In dieser Ausarbeitung soll ein Überblick über das facettenreiche Thema E-Learning geben werden.

Zunächst soll erläutert werden, was genau unter E-Learning zu verstehen ist und wodurch diese Form des Lernens im wesentlichen gekennzeichnet ist. Anschließend werden die gesellschaftlichen und unternehmerischen Gründe für die zunehmende Popularität für das E-Learning aufgezeigt sowie Vor- und Nachteile des E-Learnings und die wesentlichen Aspekte des E-Learnings beleuchtet. Im Anschluss daran soll die praktische Umsetzung des E-Learning-Konzeptes am Beispiel der Deutschen Bahn AG dargestellt werden. Abschließend werden dann noch zwei Trends im Bereich des E-Learning kurz angesprochen.

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