



Social Memory and Heritage Tourism Methodologies (Contemporary Geographies of Leisure, Tourism and Mobility)

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The examination of social memory and heritage tourism has grown considerably over the past few decades as scholars have critically re-examined the relationships between past memories and present actions at international, national, and local scales. Methodological innovation and reflection have accompanied theoretical advances as researchers strive to understand representations, experiences, thoughts, emotions and identities of the various actors involved in the reproduction of social memory and heritage landscapes.

Social Memory and Heritage Tourism Methodologies describes and demonstrates innovations – including qualitative, quantitative, and mixed method approaches – for analysing the process and politics of remembering and touring the past through place. An introductory chapter looks at the history of social memory and heritage tourism research and the particular challenges posed by these fields of study. In subsequent chapters, the reader is lead through the varying methodologies employed by presenting them in the context of an in-depth case study from range of geographical locations. The resulting volume showcases innovative research in social memory and heritage tourism and provides the reader with insights into how they can successfully conduct their own research while avoiding common pitfalls.

This title will be useful reading for scholars, professionals and students in tourism, geography, anthropology and museum studies who are preparing to conduct research on the reproduction of social memory in particular landscapes and places or are interested in investigating heritage tourism practices and representations.

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