



China on Video: Smaller-Screen Realities (Routledge Studies in Asia's Transformations)

Paola Voci

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China On Video is the first in-depth study that examines smaller-screen realities and the important role they play not only in the fast-changing Chinese mediascape, but also more broadly in the practice of experimental and non-mainstream cinema. At the crossroads of several disciplines—film, media, new media, media anthropology, visual arts, contemporary China area studies, and cultural studies--this book reveals the existence of a creative, humorous, but also socially and politically critical "China on video", which locates itself outside of the intellectual discourse surrounding both auteur cinema and digital art.

By describing smaller-screen movies, moviemaking and viewing as *light* realities, Voci points to their "insignificant" weight in terms of production costs, distribution size, profit gains, intellectual or artistic ambitions, but also their deep meaning in defining an alternative way of seeing and understanding the world. The author proposes that *lightness* is a concept that can usefully be deployed to describe the moving image, beyond the specificity of recent new media developments and which can, in fact, help us rethink previous cinematic practices in broad terms both spatially and temporally.

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From reader reviews:

Frank Barcomb:

A lot of people always spent all their free time to vacation or go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or playing video games all day long. If you need to try to find a new activity that's look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you simply read you can spent 24 hours a day to reading a publication. The book China on Video: Smaller-Screen Realities (Routledge Studies in Asia's Transformations) it doesn't matter what good to read. There are a lot of those who recommended this book. These people were enjoying reading this book. Should you did not have enough space bringing this book you can buy the actual e-book. You can m0ore quickly to read this book from a smart phone. The price is not to cover but this book possesses high quality.

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Playing with family in a very park, coming to see the marine world or hanging out with friends is thing that usually you have done when you have spare time, then why you don't try thing that really opposite from that. One particular activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love China on Video: Smaller-Screen Realities (Routledge Studies in Asia's Transformations), you can enjoy both. It is fine combination right, you still would like to miss it? What kind of hangout type is it? Oh can occur its mind hangout guys. What? Still don't understand it, oh come on its identified as reading friends.

Aletha Bassett:

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