



# Less Noise, More Soul: The Search for Balance in the Art, Technology, and Commerce of Music

*David Flitner*

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(Book). The digital revolution has enabled the creation and distribution of music in ways previously unimagined. Paradoxically, it has also made possible better and better recordings of less and less substance. Artists, engineers, and producers have begun to raise questions about the balance between the profoundly human undertaking that is the creation of music and the ever-more-antiseptic means by which it is translated into recordings. *Less Noise, More Soul: The Search for Balance in the Art, Technology, and Commerce of Music* brings together original essays by a select group of industry professionals, many of them award winners, who share a wealth of experience, passion, and insight into where popular music has been, where it currently finds itself, and where it's going. The book is designed to be a portable vehicle for generating discussion: not too long, and replete with the poignant, thought-provoking commentary of many "brand-name" players in the industry. Perfect for the office or the college classroom, *Less Noise, More Soul* will enhance the understanding of music as a medium and a business for students, artists, producers, and other industry professionals. Contributors include Bob Ludwig, Adam Ayan, Kenny Aronoff, Lydia Hutchinson, and more.

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