

Corporate Common Sense: Revolutionary Business Lessons Inspired by Thomas Paine

Thomas J. Wurtz

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In 1776, an American patriot, Thomas Paine, authored a revolutionary document titled, COMMON SENSE, that stirred his fellow countrymen to fight for independence. Over 200 years later, corporate America is suffering at the hands of weak and often insane leadership. If you're tired of your company's weak leadership and ridiculous gimmicks, this book is a must read for you. Many once proud institutions in America have been socialized: Media Education Government And now, corporate America is signing on to a socialistic leadership strategy. If you believe corporate America is on the wrong path, I urge you to join the Eagle Nation and fight for a return to COMMON SENSE leadership. The following three lessons from the book illustrates Wurtz's pursuit of COMMON SENSE leadership:Discipline Like Momma WouldDiversity Training - Adults Attending KindergartenThe Noble Pursuit of Extreme Profits In 1776, Thomas Paine proclaimed, "If there must be trouble, let it be in my day, that my child may have peace". It's time to attack corporate insanity. It's what patriots do! I hope you will join us!



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