Logistics, Supply Chain and Operations Management Case Study Collection

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Readers who are involved in logistics and supply chain management will find the collection extremely helpful. Directors and managers will find immediate application of strategies and tactics to their own situations and challenges and learn to identify potential pitfalls before they become chronic issues. Training professionals will have a valuable tool for testing management proficiency in crisis mitigation and resolution, and particularly useful in academic curriculum, independent learning modules and professional training programs. Academics and professional trainers will benefit from expanded question and answer sections designed to measure knowledge transfer and lessons learned. Students will learn from engaging, topical situations that are highly relevant to the fields of logistics, supply chain management and operations, and both students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

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