



Feed the Startup Beast: A 7-Step Guide to Big, Hairy, Outrageous Sales Growth

Drew Williams, Jonathan Verney

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The proven 7-step marketing system for fast and furious business growth

Whether you're wondering how to get your startup off the ground or looking for answers to why your business has stalled, *Feed the Startup Beast* will show you how to feed--and unleash--the beast that is your business.

"Williams and Verney have written the operating manual for driving market share and revenue in the twenty-first century." -- Christine Crandell, chief experience innovator, New Business Strategies; Forbes.com and Huffington Post blogger

"Customer enthusiasm doesn't magically happen. In this important book, you'll learn how to create the fuel that flies your business like a rocket ship to success." -- David Meerman Scott, bestselling author of **The New Rules of Marketing and PR**

"There are a lot of great marketing ideas in this book. If you use just a few of them, you'll be way out ahead of your competitors. If you use all of them, your competitors had better dive for cover." -- Lois Geller, author of **Customers for Keeps** and **Response!** and contributor to Forbes.com

"Beast is indispensable for the ambitious entrepreneur looking to successfully navigate the treacherous waters of growing a business while running it." -- Leslie Bennett, serial entrepreneur and contributor to Forbes.com

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