



The Changing Face of Innovation: Is it Shifting to Asia?

Seeram Ramakrishna, Daniel Joo-Then Ng

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This book provides a brief overview of the recent trends in innovations. Early inventions/innovations that began in Asia (i.e., compass, paper, gunpowder and printing) spread to the Atlantic (Europe and USA) by land and sea routes. However, with population growth, **economic expansion**, availability of skilled researchers and lower cost of research in Asia Pacific, there has been a shift in innovation activities in this region.

There has been a discernable trend of innovation (R&D) in countries like Japan, Korea, China, India and Singapore. This book attempts to create awareness of this trend and hopes to motivate business leaders and policy makers to take advantage of this shifting trend, as well as to encourage more global collaboration in innovations to face societal challenges in the 21st century.

Contents:

- *Asia's Spirit of Innovation*
- *Enablers — Forces of Innovation:*
 - Research and Development Investments
 - Universities
 - Young Minds and Human Resources
 - Openness and Broader Access to Knowledge
 - Open Innovation Practices of Companies
 - Open Business Environment
 - Test Bedding Innovations and Setting New Benchmarks
- *Influencers:*
 - Population Growth
 - Economic Growth
 - Urbanization
 - Information and Communication Technologies (ICT)
 - Water
 - Energy
 - Food Supplies, Nutrition and Food Safety
 - Climate Change
 - Ageing
 - Healthcare
- *Spoilers — Inequity, Protectionism and Conflicts*
- *The Way Forward*

Readership: Students and academics who are, respectively, studying and teaching innovations; businessmen, entrepreneurs and general public.

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