



Medienpsychologie (Urban-Taschenbücher) (German Edition)

Sabine Trepte, Leonard Reinecke

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Medienpsychologische Fragen sind allgegenwärtig: Warum finden wir einen Film spannend? Welchen Einfluss hat Musik auf unsere Gefühle? Machen gewalthaltige Computerspiele aggressiv? Die medienpsychologische Forschung beantwortet diese und viele weitere Fragen. Die wichtigsten Erkenntnisse werden in diesem Band auf prägnante und verständliche Weise dargestellt. Jedes Kapitel gibt einen Überblick der Definitionen und Theorien, beinhaltet aktuelle Studien und Anwendungsbeispiele. Zentrale Themen sind die Medienselektion, -rezeption und -wirkung sowie Medienkompetenz, computervermittelte Kommunikation und berufliche Perspektiven. In kompakter Form eröffnet sich so ein fundiertes Verständnis für psychologische Aspekte der Mediennutzung.

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