



# **The Secret Power of Blogging: How to Promote and Market Your Business, Organization, or Cause With Free Blogs**

*Bruce C Brown*

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If you have a product, service, brand, or cause that you want to market inexpensively online to the world, you need to look into starting a blog. It is an ideal marketing vehicle. You can use it to share your expertise, grow market share, spread your message, and establish yourself as an expert in your field for virtually no cost.

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