



# Interaktive Großgruppen: Change-Prozesse in Organisationen gestalten (German Edition)

*Karin Dittrich-Brauner, Eberhard Dittmann, Volker List, Carmen Windisch*

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Organisationen und ihre Mitarbeiter verändern sich fortlaufend und lernen dazu, um konkurrenzfähig zu bleiben. Zu diesem Zweck setzen Unternehmen immer häufiger Großgruppenverfahren ein, denn diese haben klassischen Workshopmethoden einiges voraus: Sie erzeugen Bewegung, initiieren Kontakte und Diskussionen, fördern die Identifikation und garantieren die Nachhaltigkeit von Veränderungen in Organisationen – kurz: sie binden auf aktive und effektive Weise viele Menschen in einen gemeinsamen Entwicklungsprozess ein. Die Arbeit mit großen Gruppen ist gleichzeitig zielführend und unterhaltsam.

Alles drin: Zum einen „klassische Verfahren“ wie Zukunftskonferenz, Open Space, Appreciative Inquiry, RTSC, World Café, sowie deren Entwicklung, Einsatzgebiete, Ablauf und Nutzen. Zum anderen Weiterentwicklungen und Trends, neue Anforderungen, integrative Ansätze, Einbindung neuer Technologien u.v.m., sowie Tipps zur Dramaturgie in Großgruppen.

Direkt loslegen: Mit konkreten Tipps, Checklisten, Experteninterviews, Fallbeispielen und Erfahrungsberichten aus bekannten Unternehmen, Hinweisen zu speziellen Einsatzmöglichkeiten von Großgruppenverfahren und, damit nichts schiefgeht, Vorbereitungs-Tipps zu Räumlichkeiten, Ton, Visualisierung, Dokumentation und Zeitplanung.

Die zweite Auflage wurde aktualisiert und um aktuelle Themen (u.a. Social Media, Großgruppen in Veränderungsprojekten) ergänzt.

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