



Tourism, Culture and Development (Tourism and Cultural Change)

Stroma Cole

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Can tourism help a poor remote community to develop? How much does tourism change a village? How can a village have the benefits tourism offers without the problems it can cause? These are the questions that lie at the core of this text. Using an anthropologist's eye and a high degree of trust, this book uncovers the story of tourism development in two small villages on a remote island of Eastern Indonesia.

The ethnography provides a rich description of life in a non-western marginal community in a contemporary global context and how they face the challenge of balancing socio-economic integration and cultural distinction. It uncovers the conflicts of tourism development between a poor community, tourists, governments and brokers. This micro study has ramifications beyond the locality. Many other villages in Indonesia are experiencing similar issues. Many of the challenges are relevant to peripheral communities across the globe. Themes in this book will resonate with studies of tourism, tourists, development, globalisation and cultural change from around the world.

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